

THE SKILLS GUIDE 2019

MALVERN HILLS

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

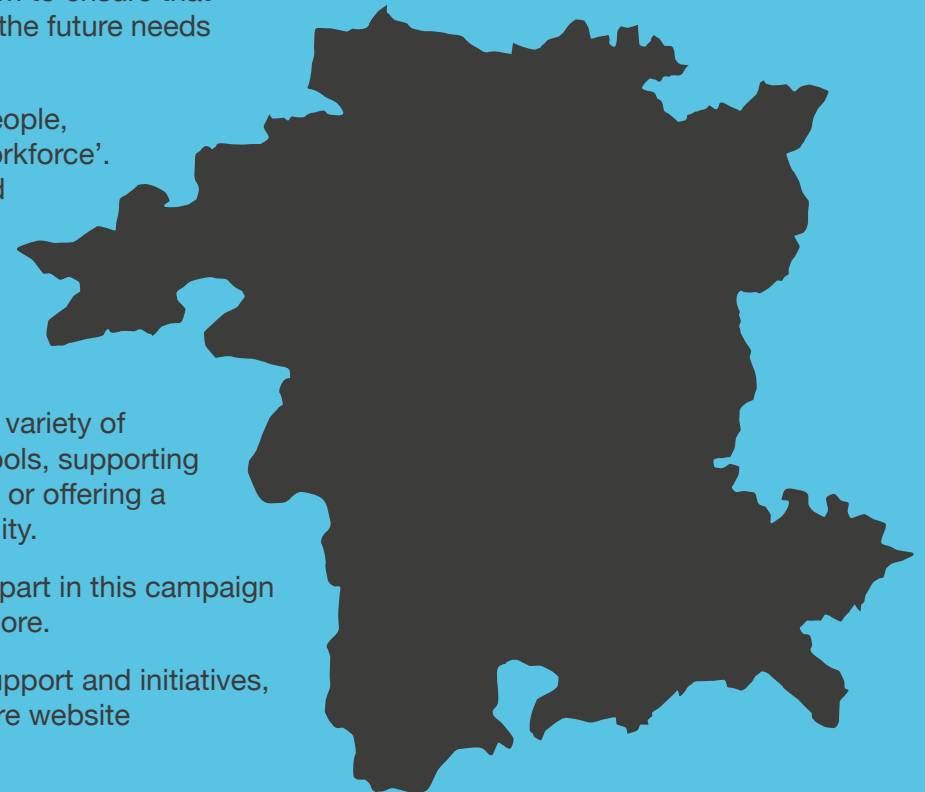
The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

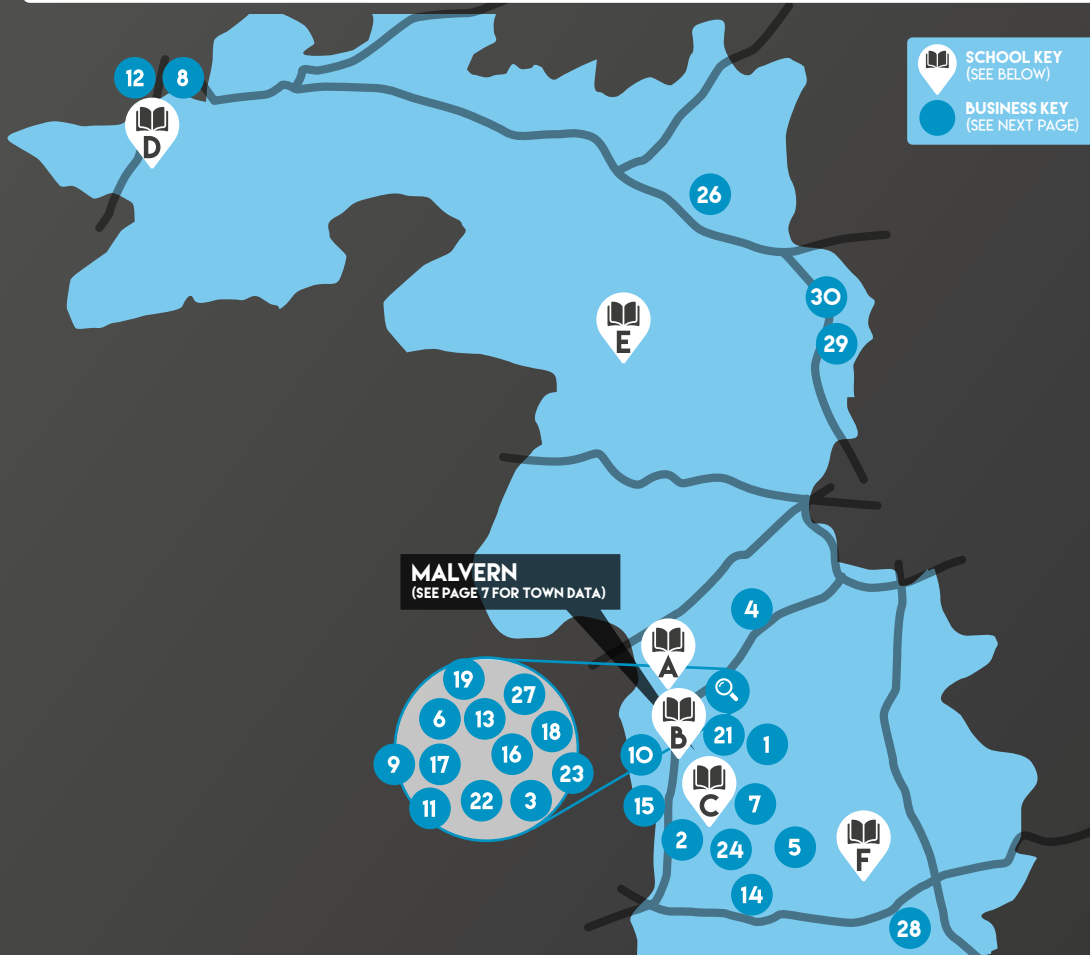
Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE MALVERN HILLS

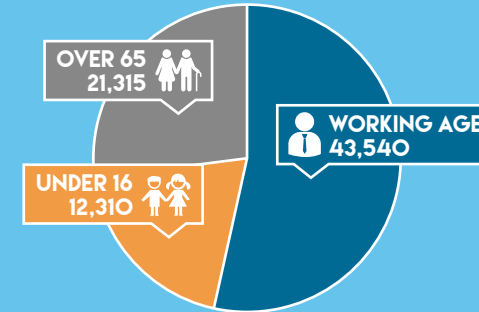


DISTRICT SCHOOLS

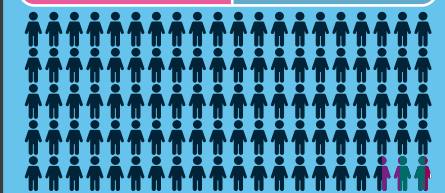
- | | | |
|--|--|------------------------------------|
| A DYSON PERRINS CHURCH OF ENGLAND ACADEMY | C THE CHASE SCHOOL | E THE CHANTRY SCHOOL |
| B MALVERN HILLS COLLEGE | D TENBURY HIGH ORMISTON ACADEMY | F HANLEY CASTLE HIGH SCHOOL |

MALVERN HILLS KEY INFO

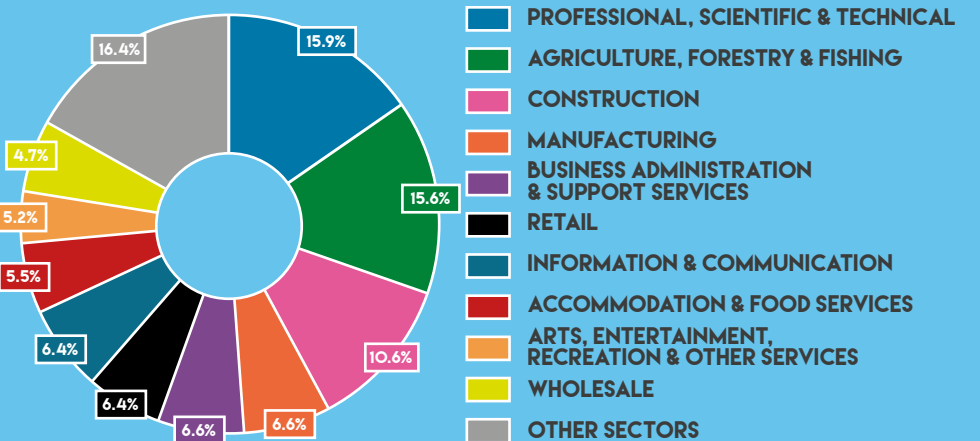
TOTAL POPULATION: 77,165



♀ (51.3%) 39,580 37,585 (48.7%) ♂



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

MALVERN HILLS



BUSINESS KEY

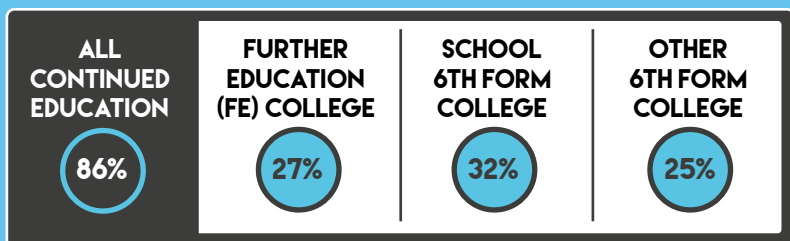
- 3SDL LTD**
DEFENCE AND SPACE
BILCARE TECHNOLOGIES
RESEARCH AND TECHNOLOGY
BORWELL LIMITED
HARDWARE CONSULTANCY
DEPHRISK LIMITED
HARDWARE CONSULTANCY
EMINENT CRISIS MANAGEMENT GROUP LTD
SECURITY RISK MANAGEMENT COMPANY
- ABBAY HOTEL**
HOSPITALITY
- AUTOMATED PACKAGING SYSTEMS LIMITED**
MANUFACTURE OF PLASTIC PACKING GOODS
GRAFFICA LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT
PULSAR PROCESS MEASUREMENT LTD
DESIGN AND MANUFACTURE OF PROCESS MEASUREMENT EQUIPMENT
SIERRA CP ENGINEERING LIMITED
MANUFACTURE OF ENGINE TEST EQUIPMENT
SYNTHOTEC LTD
MANUFACTURE OF NYLON CAGES
THINKSMARTBOX
TECHNOLOGY
DEEP-SECURE LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT
- CHARLES FARAM & CO LIMITED**
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS
WELLHOPPED LTD
WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS
- CYTOPLAN LIMITED (NATURES OWN)**
WHOLESALE OF PHARMACEUTICAL GOODS
TRICORN GROUP PLC
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY
- ENGLISH BRAIDS LTD**
MANUFACTURE OF CORDAGE, ROPE, TWINE AND NETTING
- ESSENTIAL SUPPLY PRODUCTS LTD**
PAPER AND FOREST PRODUCTS
- ESTERFORM GROUP LIMITED**
MANUFACTURING AND PRECISION ENGINEERING
- G. WEBB AUTOMATION LTD**
MANUFACTURE PACKING MACHINES AND AUTOMATIC FILLING
- HD CONNECTIVITY LTD**
TECHNOLOGY
- JCSYS LTD**
RESEARCH AND EXPERIMENTAL DEVELOPMENT ON BIOTECHNOLOGY
- KERRY GROUP FOOD TECHNOLOGY**
- LALLEMAND ANIMAL NUTRITION UK LIMITED**
MANUFACTURE OF PREPARED FEEDS FOR FARM ANIMALS
- LOVELLS VINEYARD**
VINEYARD
- MALVERN COLLEGE ENTERPRISES LIMITED**
OPERATION OF SPORTS FACILITIES
- METRASENS**
ELECTRICAL AND ELECTRONIC MANUFACTURING
- MORGAN MOTOR COMPANY LIMITED**
MANUFACTURE OF MOTOR VEHICLES
- NEOPERL U.K. LIMITED**
MANUFACTURE OF OTHER PLASTIC PRODUCTS
- OPTIMEC LIMITED**
MECHANICAL OR INDUSTRIAL ENGINEERING
- ORCHARD VALLEY FOODS LIMITED**
MANUFACTURING
- PIPPA'S GUARDIANS LTD**
EDUCATION, PUBLIC AN SOCIAL SERVICES
- RIFT TECHNOLOGY LTD**
RENEWABLES AND ENVIRONMENT
- SPELLER METCALFE LIMITED**
DEVELOPMENT OF BUILDING PROJECTS
- VARICON AQUA SOLUTIONS LIMITED**
BIOTECHNOLOGY
- ZEPHIR LIMITED**
BUILDING & CONSTRUCTION
- OLPRO**
HOSPITALITY
- FORTIS LIVING**
RETAIL AND CONSUMER GOODS
- INDRA RENEWABLE TECHNOLOGIES LIMITED**
RENEWABLES AND ENVIRONMENT
- ATWELL INTERNATIONAL LIMITED**
MECHANICAL OR INDUSTRIAL ENGINEERING
- AQUABIO LIMITED**
WATER AND WASTEWATER TREATMENT

LOCAL SKILLS AND EMPLOYMENT

MALVERN HILLS



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



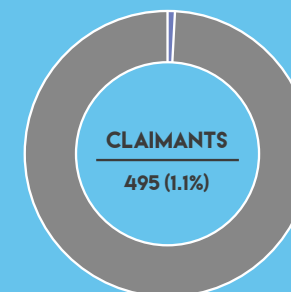
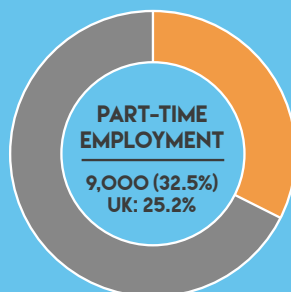
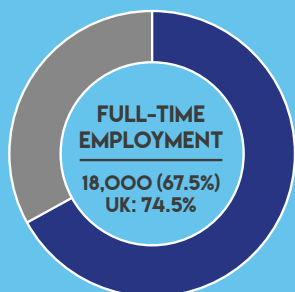
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



* THE NUMBER OF SCHOOL LEAVERS NOT IN EMPLOYMENT, EDUCATION OR TRAINING WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

LOCAL SCHOOLS

MALVERN HILLS



EDUCATION

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
HANLEY CASTLE HIGH SCHOOL		ACADEMY	 1,022		TENBURY HIGH ORMISTON ACADEMY		ACADEMY	 344	
THE CHANTRY SCHOOL		ACADEMY	 716		DYSONS PERRINS CHURCH OF ENGLAND ACADEMY		ACADEMY	 659	
THE CHASE SCHOOL		ACADEMY	 1,352						



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

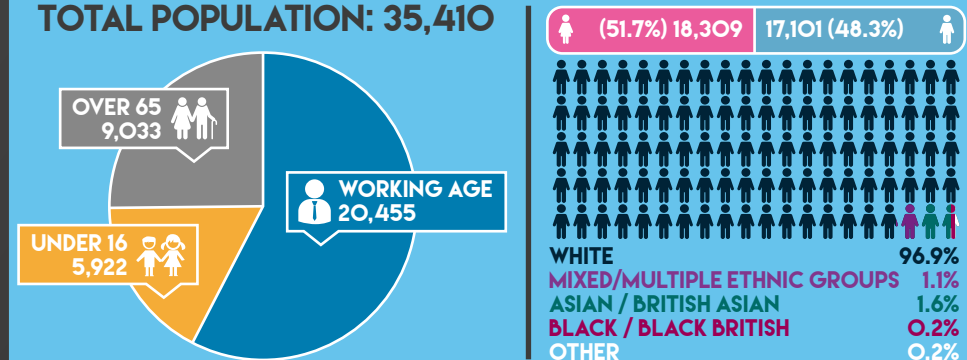
* 5 GCSEs AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

TOWN FOCUS MALVERN

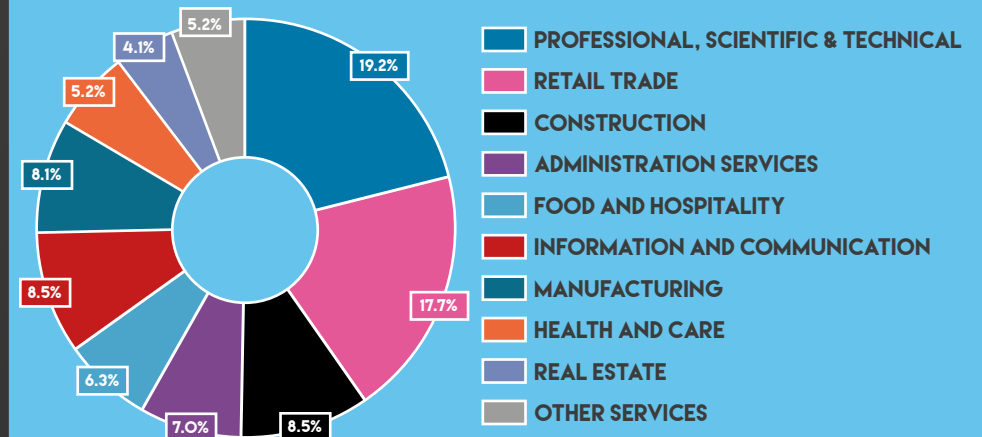


MALVERN KEY INFO

TOTAL POPULATION: 35,410



TOP INDUSTRY SECTORS



- A DYSON PERRINS CHURCH OF ENGLAND ACADEMY
- B MALVERN HILLS COLLEGE
- C THE CHASE SCHOOL

TOWN FOCUS - SCHOOLS & BUSINESSES

MALVERN



BUSINESS KEY

- | | | |
|--|---|---|
| <p>1 3SDL LTD
DEFENCE AND SPACE</p> <p>BILCARE TECHNOLOGIES
RESEARCH AND TECHNOLOGY</p> <p>BORWELL LIMITED
HARDWARE CONSULTANCY</p> <p>DEPHRISK LIMITED
HARDWARE CONSULTANCY</p> <p>EMINENT CRISIS MANAGEMENT GROUP LTD
SECURITY RISK MANAGEMENT COMPANY</p> <p>2 ABBEY HOTEL
HOSPITALITY</p> <p>3 AUTOMATED PACKAGING SYSTEMS LIMITED
MANUFACTURE OF PLASTIC PACKING GOODS</p> <p>GRAFFICA LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT</p> <p>PULSAR PROCESS MEASUREMENT LTD
DESIGN AND MANUFACTURER OF PROCESS MEASUREMENT EQUIPMENT</p> <p>SIERRA CP ENGINEERING LIMITED
MANUFACTURE OF ENGINE TEST EQUIPMENT</p> <p>SYNTHOTEC LTD
MANUFACTURE OF NYLON CAGES</p> <p>THINKSMARTBOX
TECHNOLOGY</p> <p>DEEP-SECURE LTD
BUSINESS AND DOMESTIC SOFTWARE DEVELOPMENT</p> | <p>5 CYTOPLAN LIMITED (NATURES OWN)
WHOLESALE OF PHARMACEUTICAL GOODS</p> <p>TRICORN GROUP PLC
MANUFACTURE OF OTHER SPECIAL-PURPOSE MACHINERY</p> <p>NATURE'S OWN LIMITED
AEROSPACE, DEFENCE & SECURITY</p> <p>6 ENGLISH BRAIDS LTD
MANUFACTURE OF CORDAGE, ROPE, TWINE AND NETTING</p> <p>7 ESSENTIAL SUPPLY PRODUCTS LTD
PAPER AND FOREST PRODUCTS</p> <p>9 G. WEBB AUTOMATION LTD
MANUFACTURE PACKING MACHINES AND AUTOMATIC FILLING</p> <p>10 HD CONNECTIVITY LTD
TECHNOLOGY</p> <p>11 JCSYS LTD
RESEARCH AND EXPERIMENTAL DEVELOPMENT ON BIOTECHNOLOGY</p> <p>13 LALLEMAND ANIMAL NUTRITION UK LIMITED
MANUFACTURE OF PREPARED FEEDS FOR FARM ANIMALS</p> <p>14 LOVELLS VINEYARD
VINEYARD</p> <p>15 MALVERN COLLEGE ENTERPRISES LIMITED
OPERATION OF SPORTS FACILITIES</p> <p>16 METRASENS
ELECTRICAL AND ELECTRONIC MANUFACTURING</p> | <p>17 MORGAN MOTOR COMPANY LIMITED
MANUFACTURE OF MOTOR VEHICLES</p> <p>18 NEOPERL U.K. LIMITED
MANUFACTURE OF OTHER PLASTIC PRODUCTS</p> <p>19 OPTIMEC LIMITED
MECHANICAL OR INDUSTRIAL ENGINEERING</p> <p>21 PIPPA'S GUARDIANS LTD
EDUCATION, PUBLIC AN SOCIAL SERVICES</p> <p>22 RIFT TECHNOLOGY LTD
RENEWABLES AND ENVIRONMENT</p> <p>23 SPELLER METCALFE LIMITED
DEVELOPMENT OF BUILDING PROJECTS</p> <p>24 VARICON AQUA SOLUTIONS LIMITED
BIOTECHNOLOGY HOSPITALITY</p> <p>27 FORTIS LIVING
RETAIL AND CONSUMER GOODS</p> |
|--|---|---|



EDUCATION

CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSES*
	ACADEMY	 1,352	 53%
	ACADEMY	 659	 29%



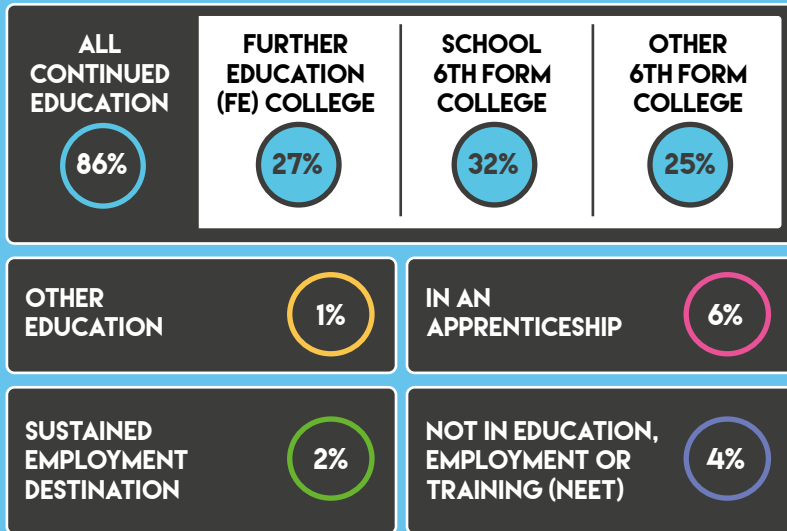
CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

TOWN FOCUS - SKILLS AND EMPLOYMENT

MALVERN



SCHOOL LEAVER DESTINATIONS AT 16*



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



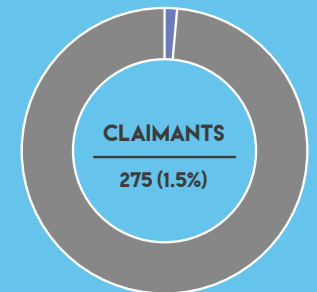
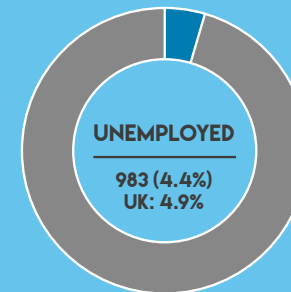
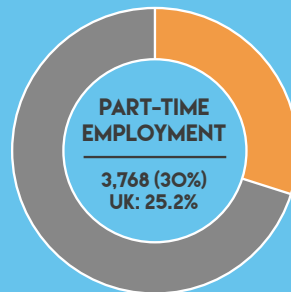
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



* THIS DATA REFERS TO THE WIDER DISTRICT AREA

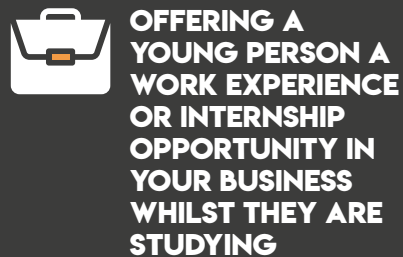
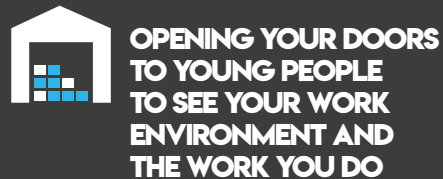
* THE NUMBER OF SCHOOL LEAVERS NOT IN EMPLOYMENT, EDUCATION OR TRAINING WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK

THE CAREERS & ENTERPRISE COMPANY

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**



The Skills Guide, Malvern Hills has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.

