

THE SKILLS GUIDE 2019

REDDITCH

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

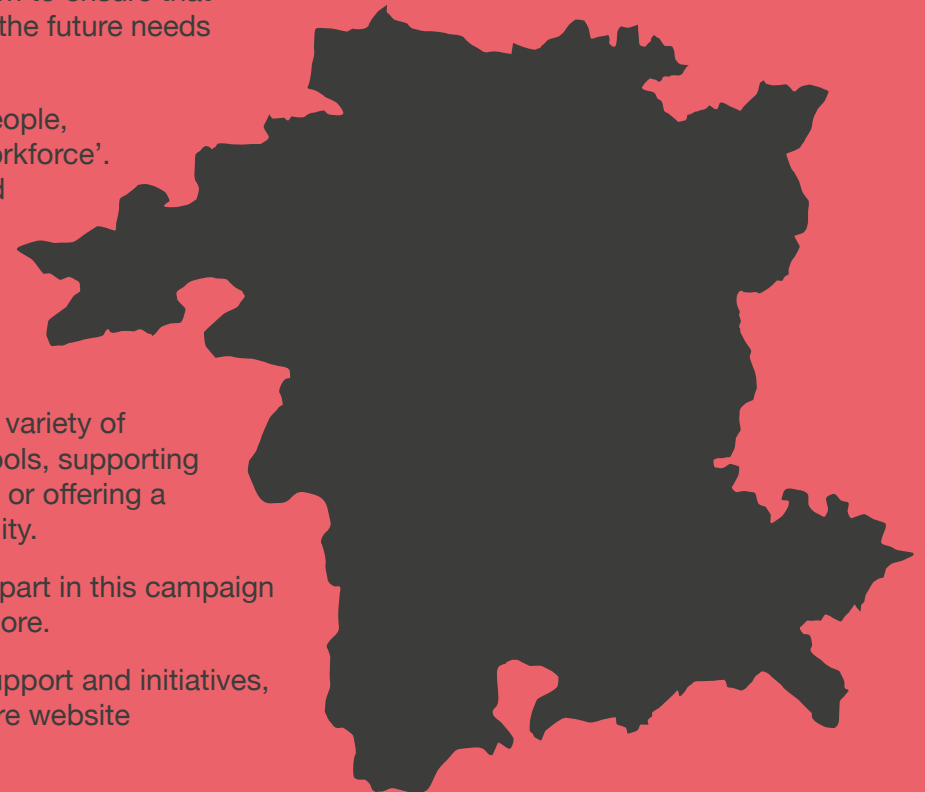
The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

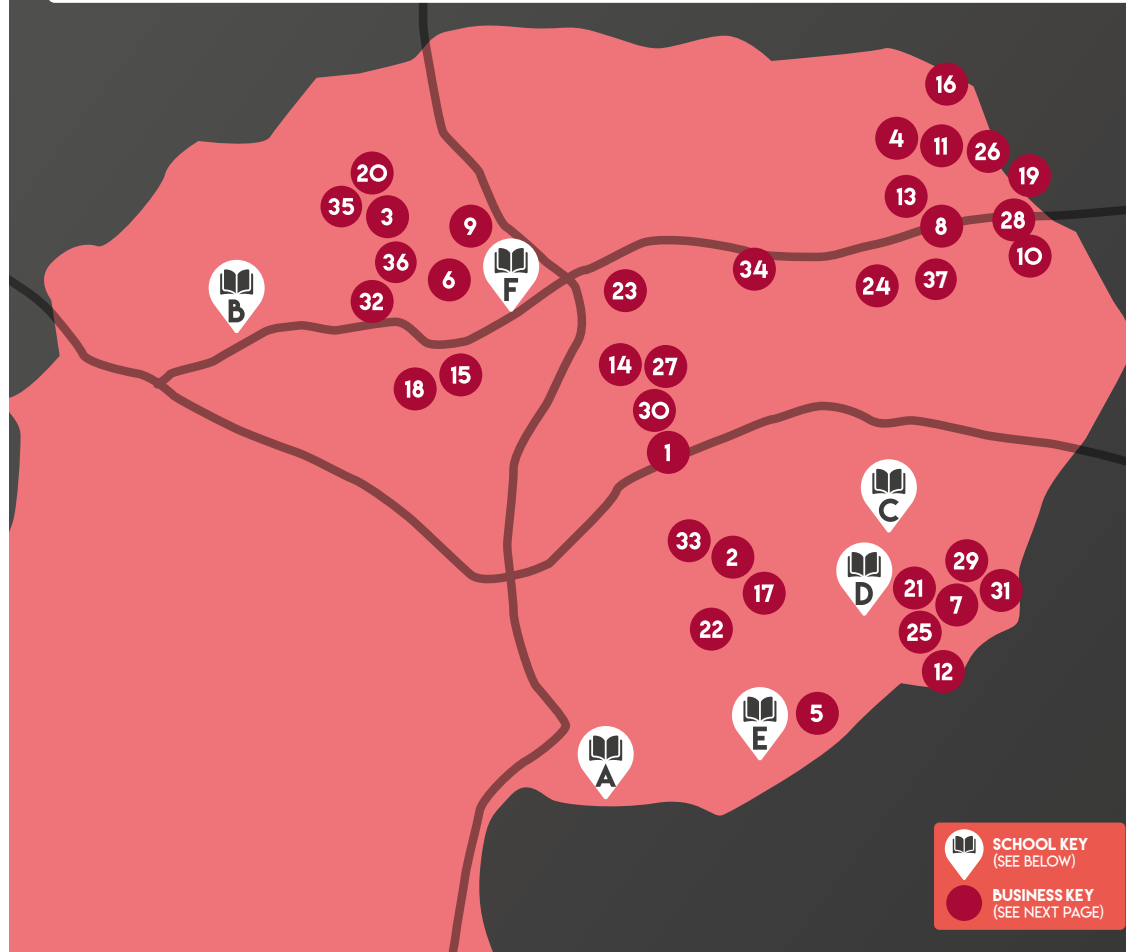
Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE REDDITCH



SCHOOL KEY (SEE BELOW)
 BUSINESS KEY (SEE NEXT PAGE)

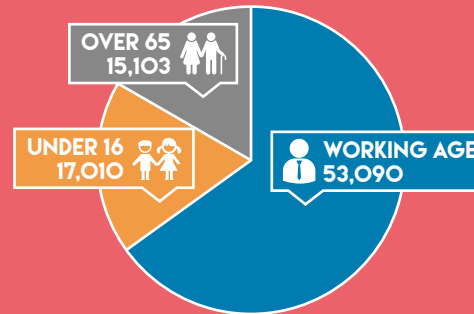


DISTRICT SCHOOLS

- | | | |
|---|--|------------------------------|
| A SAINT AUGUSTINES CATHOLIC HIGH SCHOOL AND SIXTH FORM | C RSA ACADEMY ARROW VALE | F TRINITY HIGH SCHOOL |
| B PITCHEROAK SCHOOL | D KINGFISHER SCHOOL | |
| | E TUDOR GRANGE ACADEMY REDDITCH | |

REDDITCH KEY INFO

TOTAL POPULATION: 85,204



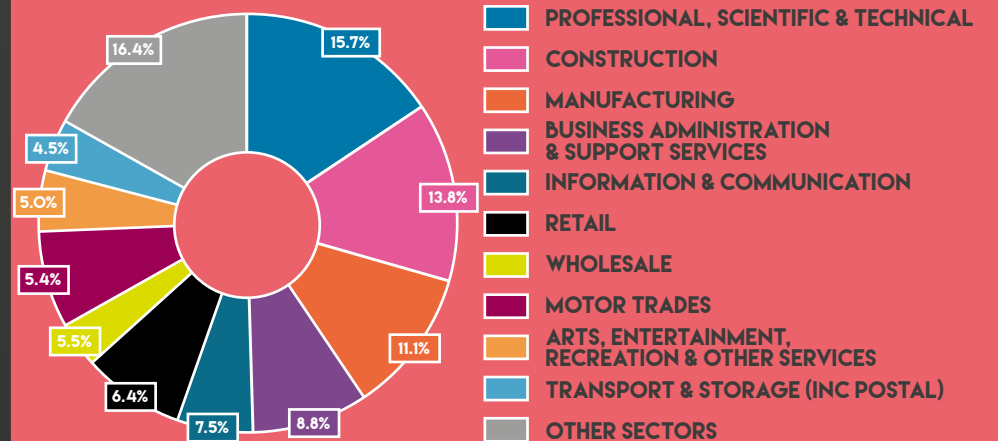
(50.2%) 42,805 42,399 (49.8%)



WHITE 92%
MIXED/MULTIPLE ETHNIC GROUPS 2%
ASIAN / BRITISH ASIAN 4.8%
BLACK / BLACK BRITISH 1%
OTHER 0.2%



TOP 10 INDUSTRY SECTORS



LOCAL KEY BUSINESSES

REDDITCH



BUSINESS KEY

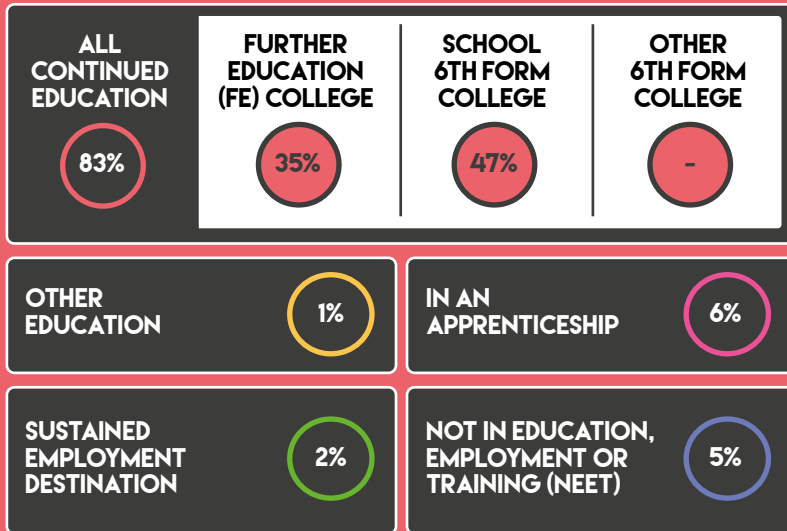
- | | | | |
|---|---|--|--|
| <p>1 BASF PLC, CONSTRUCTION CHEMICALS MANUFACTURE DISTRIBUTION OF PRODUCTS FOR CONSTRUCT</p> <p>G & O SPRINGS LIMITED AEROSPACE MANUFACTURING</p> | <p>8 F.W. THORPE PUBLIC LIMITED COMPANY MANUFACTURE OF ELECTRIC LIGHTING EQUIPMENT</p> <p>THORLUX LIGHTING MANUFACTURERS OF LIGHTING</p> | <p>17 LASERCOMB GROUP OTHER MANUFACTURING</p> | <p>28 SWISSLOG (UK) LIMITED MANUFACTURING AND PRECISION ENGINEERING</p> |
| <p>2 BAYLIS & HARDING PUBLIC LIMITED COMPANY MANUFACTURE OF PERFUMES AND TOILET PREPARATIONS</p> <p>GAST GROUP LIMITED AGRICULTURE, FARMING, HUNTING, FORESTRY, FISHING & HORTICULTURE</p> | <p>9 G.K.N. GROUP SERVICES LIMITED MANUFACTURING</p> | <p>18 LIAISON FINANCIAL SERVICES LIMITED OTHER FINANCIAL SERVICES</p> | <p>29 THE HUB CONSULTING LIMITED JOINERY INSTALLATION</p> |
| <p>3 BEE LIGHTING MANUFACTURING</p> | <p>10 FREEMAN JUNIOR LIMITED OTHER BUSINESS SUPPORT SERVICE ACTIVITIES</p> <p>UBI-TECH (3R) LTD OTHER PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</p> | <p>19 MACHINED COMPONENT SYSTEMS PLC MANUFACTURE OF OTHER FABRICATED METAL PRODUCTS</p> | <p>30 TRT LIGHTING LTD ELECTRICAL AND ELECTRONIC MANUFACTURING</p> |
| <p>4 B HEPWORTH & CO DESIGN AND MANUFACTURING</p> <p>UK-NSI CO. LIMITED MANUFACTURE OF OTHER PARTS AND ACCESSORIES FOR MOTOR VEHICLES</p> <p>THERMEX LTD DESIGNS & MANUFACTURES OF HEAT EXCHANGERS</p> | <p>11 FRESH INSURANCE SERVICES GROUP LIMITED FINANCIAL SERVICES</p> <p>KEYNETIX LIMITED INFORMATION TECHNOLOGY SERVICES</p> | <p>19 STERIMEDIX LIMITED MANUFACTURE OF OPHTHALMIC SURGERY NEEDLES</p> | <p>31 VALEO ENGINE COOLING UK LIMITED MANUFACTURE OF OTHER PARTS AND ACCESSORIES FOR MOTOR VEHICLES</p> |
| <p>5 BRENCHAM (1988) LTD T/A REDDITCH PLASTIC PRODUCTS MANUFACTURERS OF ELECTRICAL ACCESSORIES AND LIGHT</p> | <p>12 GARDNER DENVER LIMITED INDUSTRIAL MANUFACTURER</p> | <p>20 METTIS AEROSPACE LIMITED FORGING, PRESSING, STAMPING AND ROLL-FORMING OF METAL</p> | <p>32 VERNIER SPRINGS & PRESSINGS LTD MANUFACTURE OF SPRINGS AND PRESSINGS</p> |
| <p>6 CRUISE.CO (HOLDINGS) LIMITED TRAVEL AGENCY ACTIVITIES</p> <p>WORKING ON WELLBEING LTD OTHER PERSONAL SERVICE ACTIVITIES</p> | <p>13 GEMPORIA OTHER RETAIL SALE</p> | <p>21 MULLER REDDITCH LIMITED MACHINE MANUFACTURING</p> | <p>33 WEST POINT CONSTRUCTION LIMITED DEVELOPMENT OF BUILDING PROJECTS</p> |
| <p>7 DIESTAMP PRINTING</p> | <p>14 HEARTBEAT HOLDINGS LIMITED LETTING AND OPERATING OF OWN OR LEASED REAL ESTATE</p> <p>SAMUEL TAYLOR GROUP LIMITED ACTIVITIES OF HEAD OFFICES</p> | <p>22 PRE-MET LTD AUTOMOTIVE, AEROSPACE, MEDICAL AND CONSTRUCTION</p> | <p>34 LAKE CHEMICALS AND MINERALS LTD WHOLESALE OF CHEMICAL PRODUCTS</p> |
| | <p>15 HYCONTROL LTD LEVEL FLOW AND PROCESS CONTROL INSTRUMENTATION</p> | <p>23 PROTEX FASTENERS LTD DESIGN AND MANUFACTURE OF QUICK RELEASE FASTENERS</p> | <p>35 MICRO SPRING AND PRESSWORK LTD MANUFACTURING</p> |
| | <p>16 KAC ALARM COMPANY LTD. BUSINESS SERVICES, MANAGEMENT CONSULTANCY & RECRUITMENT</p> | <p>24 REDHILL MANUFACTURING MECHANICAL AND INDUSTRIAL ENGINEERING</p> | <p>36 SIMS GROUP UK LIMITED RECOVERY OF SORTED MATERIALS</p> |
| | | <p>25 ROCKLINE INDUSTRIES LIMITED MANUFACTURING</p> | <p>37 BLUE EARTH FOODS FOOD PRODUCTION</p> <p>LEXON (UK) LIMITED PHARMACY WHOLESALER</p> <p>SEAFRESH GROUP (HOLDINGS) LIMITED WHOLESALE OF OTHER FOOD, INCLUDING FISH, CRUSTACEANS AND MOLLUSCS</p> |
| | | <p>26 SEADA TECHNOLOGY LTD MANUFACTURE OF ELECTRONIC INDUSTRIAL PROCESS CONTROL EQUIPMENT</p> | |
| | | <p>27 SPRINGMASTERS LIMITED AGRICULTURE, FARMING, HUNTING, FORESTRY, FISHING & HORTICULTURE</p> | |

LOCAL SKILLS AND EMPLOYMENT

REDDITCH



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



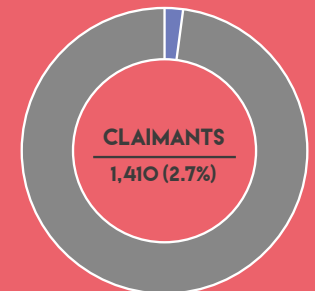
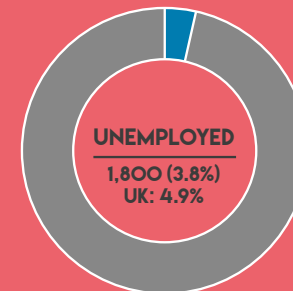
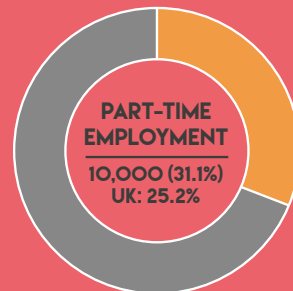
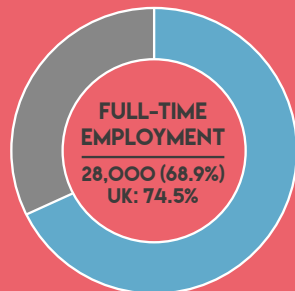
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS REDDITCH



EDUCATION

| | CAREERS HUB? | SCHOOL TYPE | PUPIL ROLE | 5+ GCSEs* | | CAREERS HUB? | SCHOOL TYPE | PUPIL ROLE | 5+ GCSEs* |
|---|--------------|-------------|------------|-----------|----------------------------------|--------------|-------------------|------------|-----------|
| RSA ACADEMY ARROW VALE | | ACADEMY | 671 | 22% | TUDOR GRANGE ACADEMY REDDITCH | | ACADEMY | 433 | 29% |
| SAINT AUGUSTINES CATHOLIC HIGH SCHOOL AND SIXTH FORM | | ACADEMY | 922 | 59% | PITCHEROAK SCHOOL | | SPECIAL SCHOOL | 141 | -- |
| TRINITY HIGH SCHOOL | | ACADEMY | 906 | 30% | KINGFISHER SCHOOL | | SPECIAL SCHOOL | 67 | -- |



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

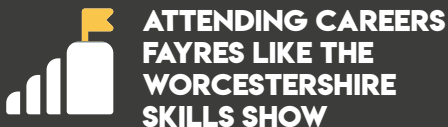
Here are some just some examples of how business and parents could potentially get involved:



ASSEMBLY TALKS TO SCHOOLS



SUPPORTING YOUNG PEOPLE WITH MOCK INTERVIEWS AND CV WORKSHOPS



ATTENDING CAREERS FAYRES LIKE THE WORCESTERSHIRE SKILLS SHOW



OPENING YOUR DOORS TO YOUNG PEOPLE TO SEE YOUR WORK ENVIRONMENT AND THE WORK YOU DO



OFFERING A YOUNG PERSON A WORK EXPERIENCE OR INTERNSHIP OPPORTUNITY IN YOUR BUSINESS WHILST THEY ARE STUDYING



EMPLOYING A YOUNG PERSON INTO YOUR BUSINESS AS AN APPRENTICE



BECOME AN ENTERPRISE ADVISER AND SUPPORT AN EDUCATIONAL ESTABLISHMENT TO FACILITATE MEANINGFUL CAREERS ACTIVITY FOR STUDENTS

To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK

THE CAREERS & ENTERPRISE COMPANY



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



WWW.SKILLS4WORCESTERSHIRE.CO.UK

The Skills Guide, Redditch has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.

