

THE SKILLS GUIDE 2019

WORCESTER CITY

THE PEOPLE. THE CAREERS. THE WORKFORCE.



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

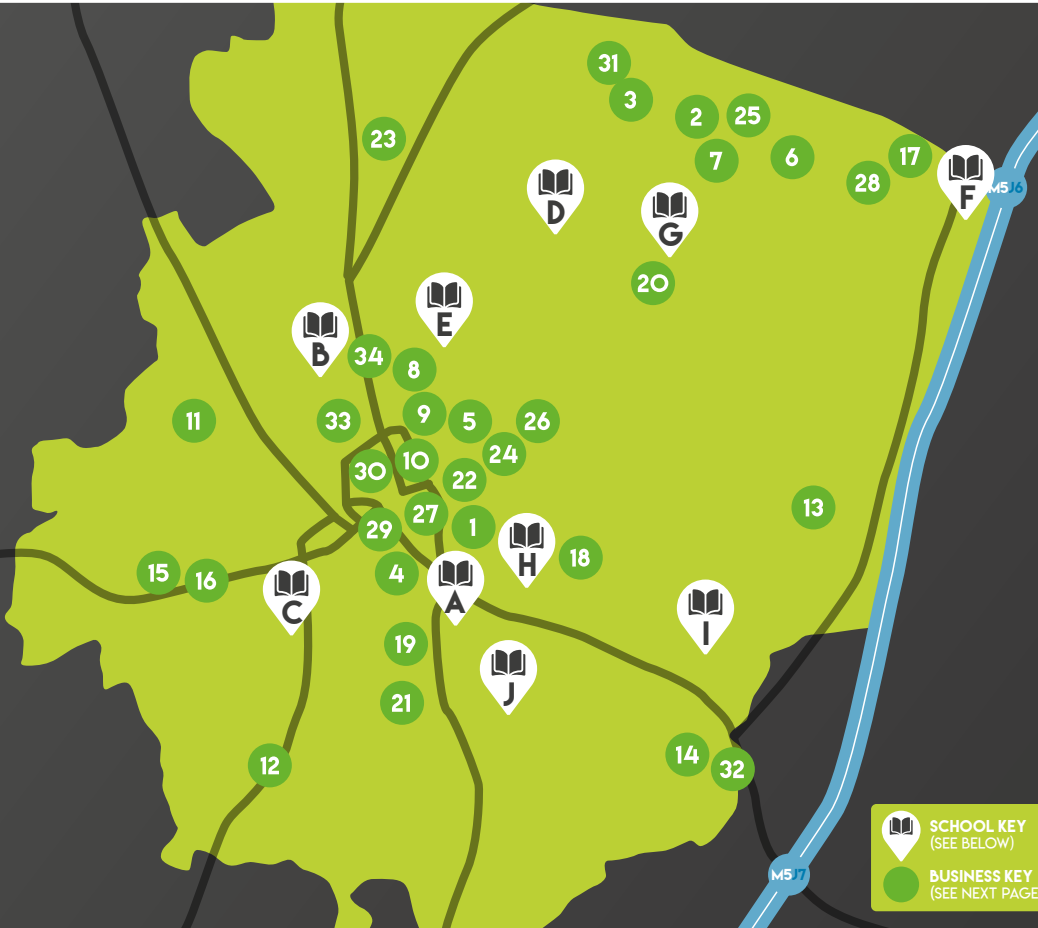
We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE

WORCESTER CITY



SCHOOL KEY (SEE BELOW)
 BUSINESS KEY (SEE NEXT PAGE)

- ## DISTRICT SCHOOLS
- | | | |
|---|--|---|
| A ARCHWAY ACADEMY | E BISHOPS PEROWNE CHURCH OF ENGLAND COLLEGE | H NEWBRIDGE SHORT STAY SCHOOL |
| B RIVERSIDES SCHOOL | F ASPIRE ACADEMY | I NUNNERY WOOD HIGH SCHOOL |
| C CHRISTOPHER WHITEHEAD LANGUAGE COLLEGE | G REGENCY HIGH SCHOOL | J BLESSED EDWARDS OLD CORNE CATHOLIC COLLEGE |
| D TUDOR GRANGE ACADEMY | | |

WORCESTER CITY KEY INFO

TOTAL POPULATION: 102,314

(50.5%) 51,701	50,613 (49.5%)
----------------	----------------

WHITE	93.4%
MIXED/MULTIPLE ETHNIC GROUPS	1.4%
ASIAN / BRITISH ASIAN	4.4%
BLACK / BLACK BRITISH	0.5%
OTHER	0.2%

TOP 10 INDUSTRY SECTORS

	PROFESSIONAL, SCIENTIFIC & TECHNICAL
	CONSTRUCTION
	RETAIL
	BUSINESS ADMINISTRATION & SUPPORT SERVICES
	ARTS, ENTERTAINMENT, RECREATION & OTHER SERVICES
	ACCOMMODATION & FOOD SERVICES
	INFORMATION & COMMUNICATION
	MANUFACTURING
	HEALTH
	TRANSPORT & STORAGE (INC POSTAL)
	OTHER SECTORS

LOCAL KEY BUSINESSES

WORCESTER CITY



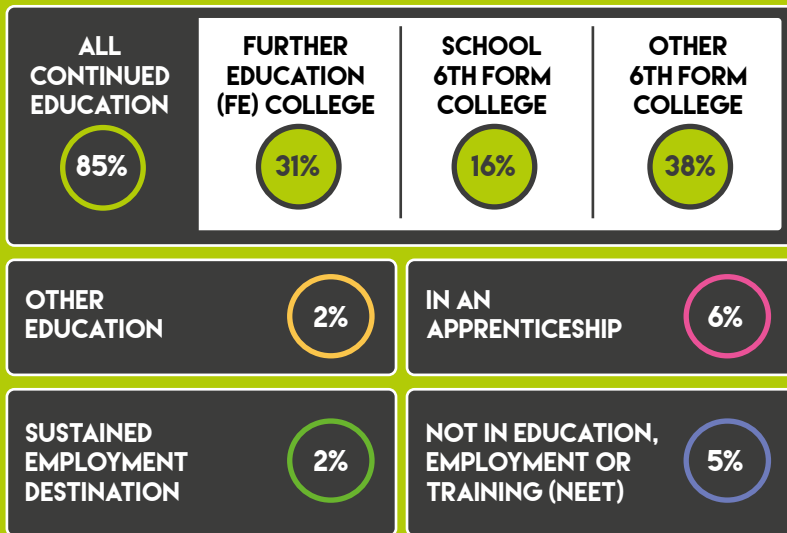
BUSINESS KEY

- | | | | |
|---|---|---|--|
| 1 AEROMET INTERNATIONAL
AIRLINE AND AVIATION | ENLOGIC SYSTEMS EUROPE LTD
DATACENTRE POWER PRODUCTS AND ACCESSORIES | KOMATSU
MACHINERY | 27 HARRISON CLARK RICKERBYS LTD
LEGAL SERVICES |
| 2 AIR PRODUCTS PLC
CHEMICALS | 9 STARTLINK SYSTEMS LTD
STEEL MANUFACTURER | 17 LIONCOURT HOMES LIMITED
DEVELOPMENT OF BUILDING PROJECTS | 28 SPX COOLING TECHNOLOGIES LTD
COOLING TECHNOLOGY |
| 3 AMCO SERVICES INTERNATIONAL) LTD
LOGISTICS | 10 CMCA (UK) LIMITED
BUSINESS SERVICES, MANAGEMENT CONSULTANCY & RECRUITMENT | SPLAT HOLDINGS LIMITED
ACTIVITIES OF HEAD OFFICES | SOUTHCO MANUFACTURING LTD
MANUFACTURE OF LOCKS AND HINGES |
| FERMEX LIMITED
FOOD AND DRINK | 11 COLLAR & TIE LIMITED
TRANSPORT, LOGISTICS, SHIPPING & STORAGE | 18 LOTUS LIGHTWEIGHT STRUCTURES
MANUFACTURING | 29 HEART OF WORCESTERSHIRE COLLEGE
PUBLIC SECTOR |
| 4 BISHOP FLEMING LLP
ACCOUNTANT | 12 COMPCO FIRE SYSTEMS LTD
BUILDING & CONSTRUCTION | 19 LOQATE
DATA AND TECHNOLOGY | 30 SME SOLICITORS
LEGAL SERVICES |
| 5 BLUE BOX SOFTWARE LIMITED
MARKETING, MEDIA, PUBLISHING & PR | 13 FISHER GERMAN LLP
REAL ESTATE | 20 POWELL & HARBER (PRECISION ENGINEERS) LTD
MANUFACTURERS, ENGINEERS | 31 DOLPHIN COMPUTER ACCESS LIMITED
TRAVEL, LEISURE, TOURISM & ACCOMMODATION |
| 6 BOSCH THERMOTECHNOLOGY LTD
MANUFACTURE OF CENTRAL HEATING RADIATORS AND BOILERS | SIEMENS PROCESS INSTRUMENTS LTD
DISTRIBUTORS OF INDUSTRIAL MEASURING EQUIPMENT | 21 PSV WIPERS LTD
WINDSCREEN WIPER SYSTEMS MANUFACTURER | EXSEL DYTECNA ENGINEERING
TRANSPORT, LOGISTICS, SHIPPING & STORAGE |
| 7 CALDER LIMITED
MANUFACTURING AND PRECISION ENGINEERING | HEREFORD & WORCESTER FIRE & RESCUE SERVICE
PUBLIC SECTOR | 22 SUTCLIFFE & CO
INSURANCE | FINE AGROCHEMICALS LIMITED
MANUFACTURE OF PESTICIDES AND OTHER AGROCHEMICAL PRODUCTS |
| HOGUE 100 BUSINESS SYSTEMS LTD
COMPUTER SOFTWARE | 14 PHIXOS LIMITED OTHER
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES | 23 WASTE SPECTRUM ENVIRONMENTAL
COMMERCIAL WASTE MANAGEMENT | 32 SRH SYSTEMS LTD.
MARKET INTELLIGENCE |
| LESK ENGINEERS
ENGINEERING | HORIBA TEST AUTOMATION LIMITED
OTHER INFORMATION TECHNOLOGY AND COMPUTER SERVICE ACTIVITIES | 24 WORCESTERSHIRE HEALTH & CARE NHS TRUST
PUBLIC SECTOR | 33 GTECH
ENGINEERING DESIGN ACTIVITIES FOR INDUSTRIAL PROCESS AND PRODUCTION |
| 8 CARMICHAEL SUPPORT SERVICES LTD
DESIGN, MANUFACTURE, SUPPORT OF FIREFIGHTING VEHICLES AND EQUIPMENT | 15 ISO QUALITY SERVICES LIMITED
MANAGEMENT CONSULTING | 25 YAMAZAKI MAZAK U.K. LIMITED
MANUFACTURE OF OTHER MACHINE TOOLS | 33 HOBSONS BREWERY AND COMPANY LIMITED
MANUFACTURING |
| NAL DEVELOPMENTS LIMITED
FOOD AND AGRICULTURAL | 16 JOY GLOBAL (UK) HOLDING CO LIMITED
MINING OF COAL, LIGNITE AND EXTRACTION OF PEAT | 26 F8 CREATES
CREATIVE AGENCY | 34 TITANIA LTD
OTHER INFORMATION TECHNOLOGY SERVICE ACTIVITIES |
| SANLAM
FINANCIAL SERVICES GROUP | | | |

WORCESTER CITY



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSES (OR EQUIVALENT QUALIFICATIONS)



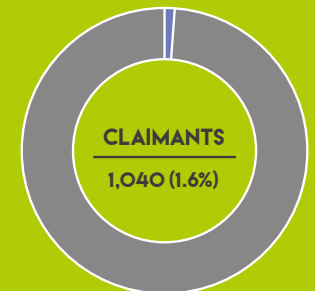
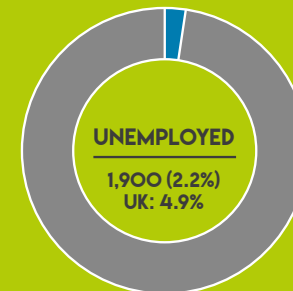
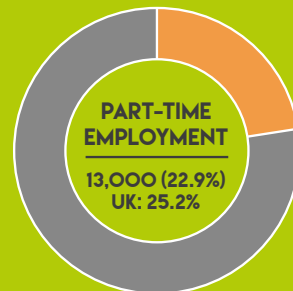
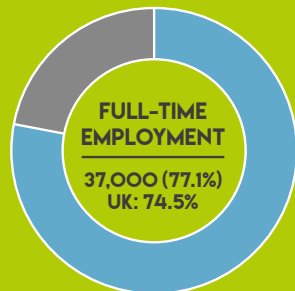
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



LOCAL SCHOOLS WORCESTER CITY



CAREERS HUB MEMBERS SCHOOLS ARE PART OF THE WORCESTERSHIRE LEP'S CAREERS HUB BEING DELIVERED IN PARTNERSHIP WITH THE CAREERS AND ENTERPRISE COMPANY. MEMBER SCHOOLS WILL RECEIVE ADDITIONAL SUPPORT THROUGH THE CAREERS HUB TO ACHIEVE ALL 8 OF THE GATSBY BENCHMARKS.

	CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*		CAREERS HUB?	SCHOOL TYPE	PUPIL ROLE	5+ GCSEs*
BISHOP PEROWNE CHURCH OF ENGLAND COLLEGE		ACADEMY	 772				ACADEMY	 176	--
BLESSED EDWARD OLD CORNE CATHOLIC COLLEGE		VOLUNTARY AIDED SCHOOL	 1,047				ACADEMY	 58	--
CHRISTOPHER WHITEHEAD LANGUAGE COLLEGE		ACADEMY	 1,266				ACADEMY	 68	--
TUDOR GRANGE ACADEMY WORCESTER		ACADEMY	 1,020				ACADEMY	--	--
REGENCY HIGH SCHOOL (SEN)		ACADEMY	 176	--			ACADEMY	--	--
RIVERSIDES SCHOOL (SEN)		ACADEMY	 58	--			ACADEMY	--	--
NEWBRIDGE SHORT STAY SCHOOL (SEN)		ACADEMY	 68	--			ACADEMY	--	--
HEART OF WORCESTERSHIRE COLLEGE		COLLEGE	--	--			COLLEGE	--	--
NUNNERY WOOD HIGH SCHOOL		ACADEMY	 1,319				ACADEMY	--	--
ARCHWAY ACADEMY (SEN)		ACADEMY	--	--			ACADEMY	--	--

* 5 GCSEs AT A* TO C LEVELS, INCLUDING BOTH ENGLISH AND MATHEMATICS ** DATA WAS NOT AVAILABLE AT THE TIME OF PRODUCING THIS REPORT

HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



ASSEMBLY TALKS TO SCHOOLS



SUPPORTING YOUNG PEOPLE WITH MOCK INTERVIEWS AND CV WORKSHOPS



ATTENDING CAREERS FAYRES LIKE THE WORCESTERSHIRE SKILLS SHOW



OPENING YOUR DOORS TO YOUNG PEOPLE TO SEE YOUR WORK ENVIRONMENT AND THE WORK YOU DO



OFFERING A YOUNG PERSON A WORK EXPERIENCE OR INTERNSHIP OPPORTUNITY IN YOUR BUSINESS WHILST THEY ARE STUDYING



EMPLOYING A YOUNG PERSON INTO YOUR BUSINESS AS AN APPRENTICE



BECOME AN ENTERPRISE ADVISER AND SUPPORT AN EDUCATIONAL ESTABLISHMENT TO FACILITATE MEANINGFUL CAREERS ACTIVITY FOR STUDENTS

To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk

THE CAREERS & ENTERPRISE COMPANY



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



WWW.SKILLS4WORCESTERSHIRE.CO.UK

The Skills Guide, Worcester City has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.

